



For Immediate Release

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red rock traditions Embarks on Inaugural Cruise on the Heels of Business Opening

February 22, 2017, Leawood, KS, red rock traditions is pleased to announce the upcoming inaugural cruise and travel experience for qualifying Consultants setting sail from Miami, Florida on Royal Caribbean's *Enchantment of the Seas*, on February 27, 2017.

This inaugural cruise will celebrate red rock traditions independent business owners that are showing early dedication and a strong desire to be the pillars of the growth of the company brand and culture. Participants will have the opportunity to spur business-building ideas, create long-lasting friendships, and share how red rock traditions' easy-to-engage products are helping their customers make the most of family time.

Demi Kiersznowski, co-owner of red rock traditions, sees these early travel experiences as the ideal platform for Consultants to share their successes and build a network of support. She says, "We are so honored that our Consultants are choosing to make red rock traditions a part of their life and dreams, and we've crafted an exciting inaugural cruise to celebrate their early achievements."

Qualifications for next year's travel program are underway and the 2018 destination will be a 6-Night Western Caribbean Cruise on Royal Caribbean's *Freedom of the Seas* ship visiting the beautiful and exciting ports in Grand Cayman and Mexico. red rock traditions announced that they are offering all Consultants 10,000 incentive points in celebration of the company's first year in business. Incentive points are applicable towards this exclusive 2018 travel experience.

ABOUT red rock traditions

red rock traditions is a new direct sales, party plan company that opened its doors for business in August 2016. Our mission is simple, yet powerful: we help strengthen the bonds of family through the celebration and sharing of traditions. Our purpose to reinvigorate traditions and create meaningful experiences is especially relevant in our fast-paced world. Coupled with a competitive compensation plan, red rock traditions independent Consultants are motivated and driven to inspire busy families and friends to connect via easy-to-engage, interactive products that are easy to use right out of the box.

red rock traditions company founders, Dave and Demi Kiersznowski, also own a leading wholesale gift company with which red rock traditions shares operational support. In addition, red rock traditions is building on the legacy of a highly successful, family-owned party plan business, House of Lloyd.

For more information about the red rock traditions business opportunity or products, please contact Consultant Care by phone at 844.778.7237, email consultantcare@redrocktraditions.com, or visit the red rock traditions website at redrocktraditions.com